

Cooperative Activities Report at Ranchi, Jharkhand (6th April 2025)

Criteria	Details
Sector	Cooperative
Location	Ranchi, Jharkhand
Event/Activity Name	Awareness Generation and Promotion of Celebration of International Year of Cooperatives
Brief Information on the Activity	<p>As part celebration of 'International Year of Cooperative 2025', RCS, Jharkhand released a bunch of balloons with a tagline 'International Year of Cooperatives 2025', symbolizing the spirit of unity and collaboration.</p> <p>During the event, a signature campaign with participation from cooperative officials across the state was conducted to reaffirm our commitment to the cooperative movement and its core values.</p> <p>Additionally, attractive selfie points were set up with vibrant IYC 2025 slogans, encouraging participants to engage, capture the moment, and spread awareness on social media.</p>
Objective	The event aimed at awareness generation on International Year of Cooperatives 2025 and promote our commitment of cooperative movement in Jharkhand.
No. of Participants	300
Achievements & Outcomes	Strong participation from Cooperative Officials from all levels led to knowledge sharing about Cooperative Movement and chalking out plans to ensure implementation of activities on International Year of Cooperatives 2025 in all districts of Jharkhand.
Additional Remarks	NA

