




International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during Jan and Feb 2025

Criteria	Details
Sector	Agriculture
Location	State – Uttar Pradesh
Event/ Activity Name	IFFCO Farmer's Awareness on Nano Fertilisers and Blanket Distribution as a part of IYC 2025 celebration.
Brief Information on the Activity	A farmer meeting and blanket distribution program was organized by IFFCO in Azamgarh. Farmers were provided with detailed information about Nano Fertilizers, Bio-Fertilizers, Sagarika, and herbicides. Blankets were distributed to the underprivileged, poor, and helpless individuals.
No. of Participants	180
Photograph	


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Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	On the occasion of the International Year of Cooperatives 2025, a Regional Cooperation Seminar was organized by the IFFCO State office, in Rajasthan.
Brief Information on the Activity	As a part of the IYC 2025 Celebration, a Regional Cooperation Seminar was organized by IFFCO Kota. More than 70 managers from cooperative societies of Kota, Baran, Bundi, Jhalawar, and Sawai Madhopur participated in the seminar.
No. of Participants	70
Photograph	

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Criteria	Details
Sector	Agriculture
Location	State – Uttar Pradesh
Event/ Activity Name	On the occasion of the International Year of Cooperatives 2025, a farmers' meeting on the benefits and use of nano fertilizers was organized by IFFCO at the Multi-Purpose Primary Rural Cooperative Society, Ganjhedi
Brief Information on the Activity	IFFCO organized a farmers' meeting on the benefits and use of nano fertilizers at the Multi-Purpose Primary Rural Cooperative Society.
No. of Participants	40
Photograph	

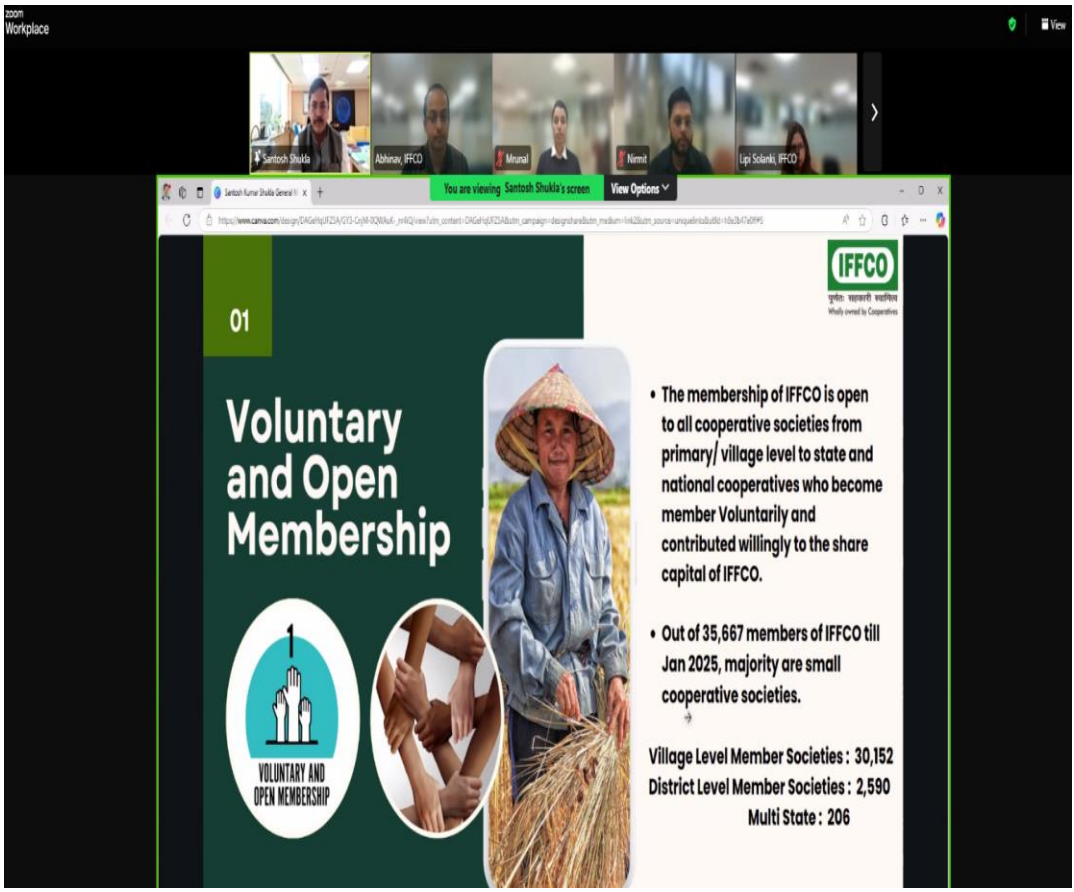
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Criteria	Details
Sector	Agriculture
Location	State – Chhattisgarh
Event/ Activity Name	Program on “Soil Test & Manure Pit “ for farmers on the occasion of the International Year of Cooperatives 2025
Brief Information on the Activity	In the meeting, a detailed information of all IFFCO products, with major focus on nano fertilizer was provided. Farmers were also told about the IFFCO's drone service, and suggested them to use drone technology to spray nano fertilizer.
No. of Participants	20
Photograph	 <p>The photograph captures a community meeting held in a simple room. A man in a plaid shirt stands at the front, addressing a group of approximately 20 farmers seated in red plastic chairs. The room is decorated with various agricultural posters and a large banner on the wall. A timestamp '2025/02/11 12:06' is visible in the bottom right corner of the image.</p>


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Criteria	Details
Sector	Agriculture
Location	State – Jharkhand
Event/ Activity Name	As a part of the IYC 2025 Celebration a Self-Point Personnel Training on Nano Urea Plus & Nano DAP was organised
Brief Information on the Activity	" Self-Point Personnel Training " was organized in the auditorium of DCB, Dhanbad. DCO, along with BCO and PACS representatives, participated. IFFCO officials emphasized accelerating the sale of nano fertilizers in PACS businesses, stating that nano fertilizers are beneficial not only for PACS business but also for farmers' agriculture.
No. of Participants	50
Photograph	


International Year of Cooperatives 2025 (IYC-2025):
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Criteria	Details
Sector	Cooperative
Location	IFFCO, Head Office, New Delhi.
Event/ Activity Name	Webinar on Cooperation as a part of the IYC 2025 Celebration.
Brief Information on the Activity	We have organised a monthly webinar on cooperative principles for the member societies of IFFCO.
No. of Participants	380
Photograph	 <p>The photograph is a screenshot of a Zoom webinar. At the top, there are several video thumbnails of participants. The main content is a slide titled "01 Voluntary and Open Membership" with the IFFCO logo in the top right corner. The slide features a central image of a woman in a conical hat holding wheat. To the right of the image, there are two bullet points: <ul style="list-style-type: none"> • The membership of IFFCO is open to all cooperative societies from primary/ village level to state and national cooperatives who become member Voluntarily and contributed willingly to the share capital of IFFCO. • Out of 35,667 members of IFFCO till Jan 2025, majority are small cooperative societies. Below the bullet points, the following statistics are listed: <ul style="list-style-type: none"> Village Level Member Societies : 30,152 District Level Member Societies : 2,590 Multi State : 206 </p>

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Sector	Agriculture
Location	State – Uttar Pradesh
Event/ Activity Name	On the occasion of the International Year of Cooperatives 2025, a farmer's meeting on the benefits and use of nano fertilizers was organized by IFFCO at Khakhra Khurd Committee in Siddharth Nagar district.
Brief Information on the Activity	A farmers' meeting was organized at Khakhra Khurd Committee in Siddharth Nagar district. Seventy farmers were present. Farmers were advised to reduce the use of bagged fertilizers and switch to nano fertilizers. Information was provided on the usage and importance of IFFCO Nano Urea Plus, Nano DAP, Sagarika liquid, and other products.
No. of Participants	70
Photograph	

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Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	On the occasion of the International Year of Cooperatives 2025, the Co-operative Manager Training Program was organized by IFFCO Ajmer.
Brief Information on the Activity	In the training program, the IFFCO State Marketing Manager gave information to the farmers about Nano Urea and Nano DAP.
No. of Participants	43
Photograph	

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Sector	Agriculture
Location	State – Uttar Pradesh
Event/ Activity Name	On the occasion of the International Year of Cooperatives 2025, a farmer meeting based on the importance and use of nano fertilizers was organized in Gautam Buddha Nagar.
Brief Information on the Activity	Farmers were informed about the benefits of nano fertilizers, and they were advised to treat seeds with nano DAP before sowing and to reduce the use of traditional DAP.
No. of Participants	40
Photograph	