

Action Plan: “Ek Ped Maa Ke Naam”

“Let every tree planted be a tribute to our mothers and a gift to the future.”

1. Overview

“Planting Trees, Growing Together – Celebrating the Spirit of Cooperation”

In celebration of the **International Year of Cooperatives 2025**, and in alignment with global sustainability objectives, all cooperative societies across Tamil Nadu are directed to actively participate in the state-wide **Tree Plantation Campaign** titled “**Ek Ped Maa Ke Naam.**” This initiative reaffirms our commitment to environmental conservation, cooperative action, and inclusive development.

2. Objectives

This campaign aims to:

- Promote environmental responsibility through community-led plantation drives.
- Symbolize cooperative unity in addressing climate and ecological concerns.
- Contribute to the goal of **planting 10 lakh trees by December 2025** across Tamil Nadu.
- Support efforts to **reverse land degradation, enhance biodiversity, build drought resistance, and prevent desertification.**

3. District-wise Plantation Targets

Each District was given a target of planting 26500 trees so as to achieve planting of 10 lakh trees.

4. Key Instructions

4.1 Active Participation

- Mobilize members, employees, cooperative families, students, and the general public.
- Organize **awareness drives, workshops, and environmental education programs.**
- Government school children from 6th to 9th standard are planned to be sensitized for planting of tree saplings throughout Tamilnadu through Tamilnadu School Education Department.

4.2 Society-Level Target

- Each society is expected to plant **at least 150–200 saplings** in:
 - Society premises
 - Public parks
 - Educational and health institutions
 - Community spaces

4.3 Sourcing Saplings

- Saplings sourced from:
 - **Tamil Nadu Forest Department** under the *Green Tamil Nadu Mission*
 - **Tamil Nadu Agricultural University (TNAU)** and its Forestry Extension Centres
- Prioritize **native, drought-resistant, and ecologically beneficial species**

5. Key Sources for Saplings

- Tamil Nadu Forest Department
- Green Tamil Nadu Mission (e-nursery portal)
- Tamil Nadu Agricultural University (TNAU)

6. Ideal Plantation Locations

- Cooperative Society campuses
- Collectorate complexes
- Schools, Colleges, ITIs, Polytechnics
- Public libraries, PHCs, and Hospitals
- Panchayat offices
- Institutions run by TNCU

7. Recommended Tree Species

Choose **native and eco-friendly species** suitable to the region's climate:

- **Neem**
- **Peepal**
- **Banyan**
- **Arjuna**
- **Rain Tree**

8. Site Selection Criteria

- Check for soil quality, water access, and future land use plans.
- Avoid sites with potential for construction or disturbance.
- Secure **local permissions** and coordinate with relevant departments.

9. Geo-tagging & Documentation

Each plantation must be geo-tagged and recorded with:

- Tree species name
- Date of planting
- Names of participants
- GPS coordinates of location

10. Post-Plantation Care

- Assign caretakers for **watering and protection**
- Encourage **tree adoption** by members or families
- Conduct regular follow-up to ensure sapling survival

11. Reporting Format

Societies must submit monthly reports to JR offices with:

- Number of saplings planted
- Photographs
- Participant details

Upload all campaign activities and plantation details to the MeriLife Portal:

<https://merilife.nic.in>

12. Monitoring & Performance Assessment

- Plantation success and participation will be **evaluated** for identifying best-performing cooperative societies.
- Marks will be awarded based on:
 - Total saplings planted
 - Survival rate
 - Community involvement
 - Quality of documentation and reporting