



Ministry of Cooperation, Govt of India



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Registrar Cooperative Societies, Punjab

Celebration of IYC-2025 Activities held in the Month of February, 2025

DISTRICT:- HOSHIARPUR

Criteria	Details
Sector	PACS/DCCB/StCB/Dairy/Fisheries ect.
LOCATION	The Unati Agri Allied and Marketing Multistate Cooperative Society Ltd. Talwara, Distt Hoshiarpur (Pb)
EVENT/ACTIVITY NAME	SEHKAR SAMWAD
Breif Information on the Activity	Brief information :-Sehkar Samwad – “Building Cooperative Spirit” is an impactful event hosted by the Unati Agri Allied and Marketing Multistate Cooperative Society Ltd. (UAMMCL) to celebrate the International Cooperative Year. Taking place on February 5th, 2025, at UAMMCL Head Office, Talwara, Punjab, this event will bring together government officials, farmers, cooperatives, industry leaders, and experts from Punjab, J&K, and Himachal Pradesh. The event will focus on promoting cooperation, offering drone training, introducing government schemes, and launching key initiatives like membership programs, organic certification, and primary processing centers. Its aim is to drive sustainable growth and empower cooperatives and farmers across these regions.
Objective	. The objective of Sehkar Samwad is to foster collaboration among cooperatives, empower farmers, and promote sustainable agricultural practices. The event aims to enhance cooperative growth through knowledge sharing, technology adoption (e.g., drones), government scheme awareness, and initiatives like organic certification, while strengthening the agricultural ecosystem across Punjab, J&K, and Himachal Pradesh
No. Of Participants	450
Achievements and Outcome	The Sehkar Samwad program has achieved several key milestones: Expanded Cooperative Networks: Facilitated the

	<p>growth of cooperative partnerships across Punjab, J&K, and Himachal Pradesh, strengthening the cooperative ecosystem. Technology Adoption: Introduced advanced agricultural technologies like drones, providing hands-on training and live demonstrations to enhance productivity and sustainability. Membership Growth: Successfully launched Unati's membership program, increasing participation from farmers, PACS, and FPOs, offering them access to markets and government schemes. Government Scheme Awareness: Educated participants on available government schemes, helping cooperatives and farmers maximize their benefits for long-term growth. Promotion of Sustainable Practices: Encouraged environmentally sustainable farming techniques through expert sessions, aiding cooperatives in adopting ecofriendly practices. Support for Organic Farming: Guided farmers in obtaining organic certification and helped market their produce through established networks, improving income potential. Drone Yatra Success: The mobile Drone Yatra initiative reached multiple regions, enhancing awareness and hands-on experience with drone technology, benefiting over 100+ cooperatives and farmers.</p>
<p>Photographs and AV content</p>	
<p>Additional remark</p>	<p>Additional Remarks :- Sehkar Samwad has proven to be a transformative platform, bridging the gap between farmers, cooperatives, and modern agricultural technologies. By promoting collaboration, sustainability, and innovation, it has created lasting value for the agricultural community. The program's focus on empowering cooperatives, particularly through technology and government support, will continue to drive positive change in the region's farming landscape.</p>

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DISTRICT:-AMRITSAR

Criteria	Details
Sector	PACS/DCCB/StCB/Dairyect.
LOCATION	AMRITSAR
EVENT/ACTIVITY NAME	CSC TRAINING & REGISTRATION
Breif Information on the Activity	Training provided to the concerned Secretaries whose csc's id is activated
Objective	CSC ID registration of PACS
No. Of Participants	56
Achievements and Outcome	56 IDS REGISTERED SUCCESFULLY
Photographs and AV content	-

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DISTRICT:- TARN TARAN

Criteria	Details
Sector	PACS/DCCB/StCB/Dairy/Fisheries ect.
LOCATION	Mastgarh (AR office Patti) , Chabhal (AR office Tarntaran)
EVENT/ACTIVITY NAME	International year of cooperatives 2025
Breif Information on the Activity	A camp organized by the secretary at village level
Objective	Awareness regarding services provided by the society
No. Of Participants	60
Achievements and Outcome	Members are aware about the services of the society
Photographs and AV content	
Additional remark	More such activities should be conducted at village level

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DISTRICT:- PATIALA

Criteria	Details
Sector	Primary Agriculture Cooperative Society (PACS)
Location	District Patiala
Event/Activity Name	Jan Ausadhi Kendra in Kalyan Primary Agriculture Cooperative Society (PACS) in ARCS, Patiala
Brief Information	Inauguration of Jan Ausadhi Kendras in Shortlisted PACS in District Patiala under Guidance of DRCS, Patiala.
Objective	PACS as PM Bharatiya Jan Aushadhi Kendra for improving Access to Generic medicines at Rural level.
Number of Participants	10
Achievements & Outcomes	Jan Aushadhi Kendra opened in Kalyan PACS and In process to open another in Sarala Kalan PACS in ARCS, Rajpura.
Photographs & AV Content	
Additional Remarks	Consistent efforts been made to Operationalise Selected PACS to open Jan Ausadhi Kendras.

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DISTRICT:-RUPNAGAR

Criteria	Details
Sector	PACS
Location	VILL. MADOLI KALAN
Event/Activity Name	AWARENESS CAMP
Brief Information on the Activity	INFORMATION ABOUT COOPERATION IN DETAIL AND THE PRINCIPLES OF COOPERATION
Objective	CONNECTIING MORE AND MORE PEOPLE WITH COOPERATION
No. of Participants	NEAR ABOUT 25 MEMBERS
Achievements & Outcomes	AWARENESS ABOUT SCHEMES OF MINISTRY OF COOPERATION AND AWARENESS ABOUT DUTIES AND RIGHTS OF COMMITTEE MEMBERS
Photographs & AV content	
Additional Remarks	-----

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DISTRICT:-RUPNAGAR

Criteria	Details
Sector	PACS & DIARY
Location	VILL GAMBHIRPUR
Event/Activity Name	AWARENESS CAMP
Brief Information on the Activity	1. FARMERS WERE ENCOURAGED TO REDUCE INPUT COST OF CHEMICAL FERTILIZERS. 2. FARMERS WERE ENCOURAGED TO USE "NANO UREA PLUS" 3.SANKAT HARAN BIMA YOJANA IS EXPLAINED. 4.INFORMATION IS GIVEN ABOUT IFFCO PRODUCTS LIKE SAGARIKA AND WSF PRODUCTS
Objective	AWARENESS REGARDING FERTILIZERS SUPPLIED BY IFFCO
No. of Participants	NEARABOUT 60 FARMERS
Achievements & Outcomes	MOTIVATION TO FARMERS TO USE NEW INNOVATIVE PRODUCTS
Photographs & AV content	
Additional Remarks	-----